



# PRESERVED PLANTS & MOSS



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# ONCE UPON A TIME, BYNATURE...

Nature plays an essential role in our lives by improving our wellness, happiness, health, and even our productivity. Yet, while we spend 85% of our time indoors, there is still an increasing lack of nature in our living and work spaces.

It is with the belief that any indoor space can be transformed into a healthy living environment that Nicolas started ByNature in Vancouver in 2011.

With our passionate team, we are committed to sharing our expertise and biophilic knowledge to bring life and plants into your indoor spaces.

ByNature's vision, however, could not happen without its growing network of visionary partners (architects, designers, landscapers, engineers, and creative visionaries alike). Together, we bring our unique expertise to the table to promote, educate, and innovate by creating and sourcing new leading-edge technologies that make your space a better place.

## OUR SERVICES

*consultation - manufacturing - installation - wholesale - maintenance*

ByNature offers a comprehensive approach to your project to address all your needs when it comes to designing green spaces. We provide consultations, design, maintenance, installation, and rental services.



# OUR VALUES

We are committed to using eco-friendly and sustainable materials that respect the environment.

Our artisanal production techniques ensure that each project we create is unique and customized to meet your specific needs. All our manufactured projects are made in Canada.



## ETHICALLY HARVESTED

Our mosses are ethically harvested in Europe using sustainable techniques to ensure we do not harm nature in the process.

# PRESERVED REINDEER PANELS

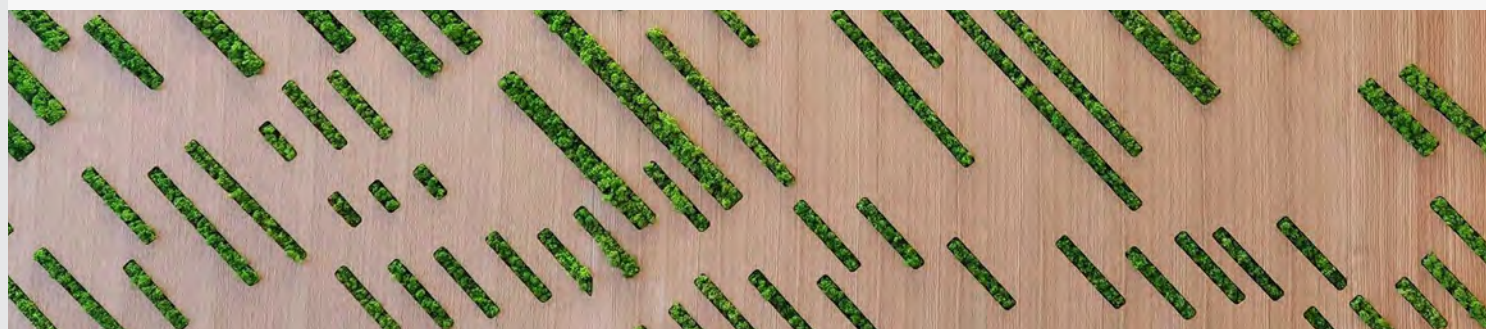


## PRESERVED REINDEER MOSS

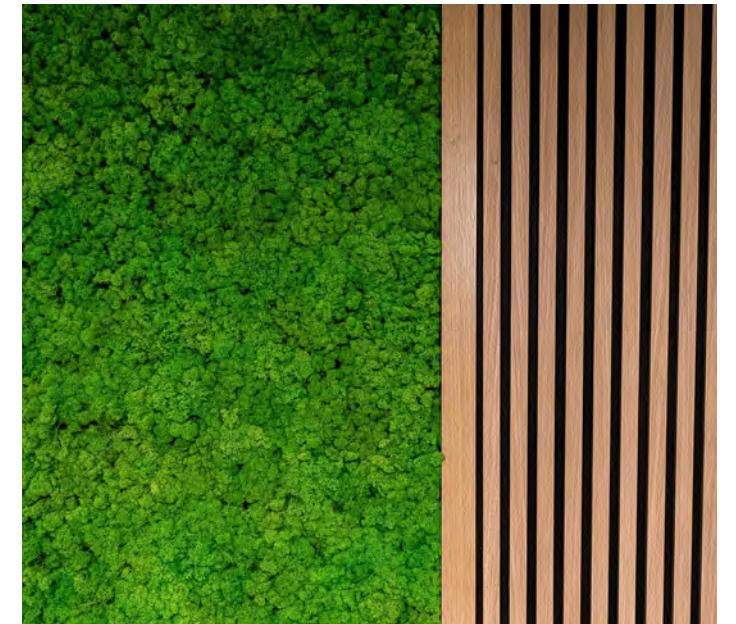
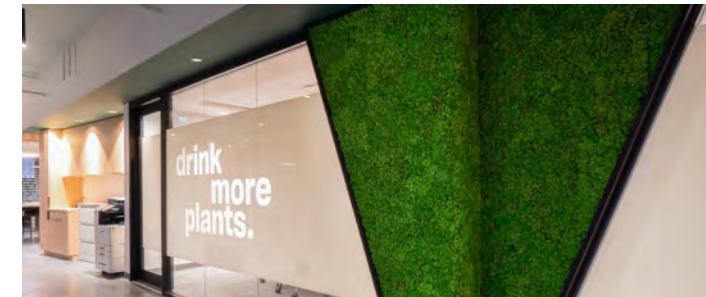
Our preserved reindeer projects are crafted from natural reindeer moss that have been preserved to maintain their texture and longevity.

We offer a wide range of colours, textures, and patterns to create customized projects tailored to fit any indoor space.

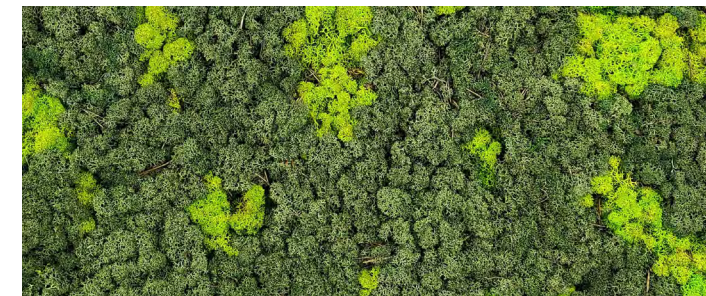
Preserved reindeer panels have been tested and proven to provide sound reduction.



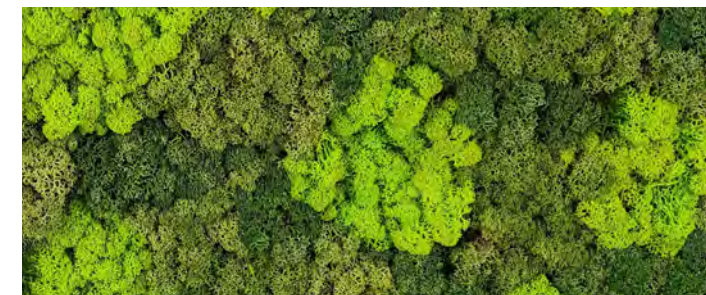
### ONE COLOUR/UNICOLOUR



### BICOLOUR



### MULTICOLOUR



### GRADIENT



# OUR DIFFERENT FINISHING TOUCHES

WE CAN USE DIFFERENT GRADES OF MOSS FOR VARIED NATURAL LOOKS

## GRADE A

WE MAINLY USE THE MOSS' "HEADS"



## GRADE A+B

WE MAINLY USE THE MOSS' "HEADS" AND "ROOTS"



# REINDEER MOSS COLOUR OPTIONS

WE HAVE A LARGE CHOICE OF COLOURS TO CUSTOMIZE ALL OF YOUR PROJECTS



Dark Green\*



Medium Green\*



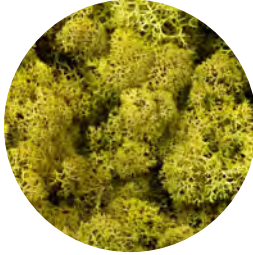
Spring Green\*



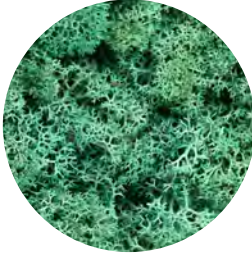
Grass Green\*



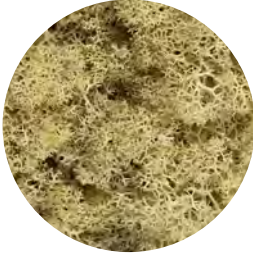
Mint\*



Olive\*



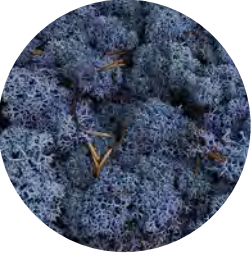
Pacific Blue



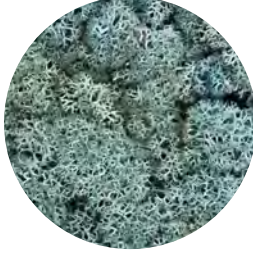
Natural



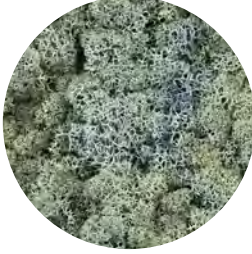
Charcoal



Azure



Blue Lavender



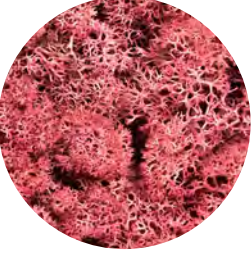
Ice Blue



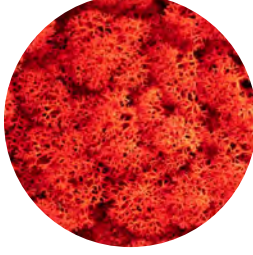
Silver Grey



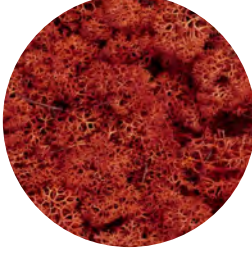
Purple



Burgundy



Red



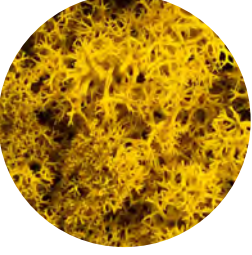
Sienna



Pink



Orange



Yellow

\* STANDARD COLOURS

WE OFFER A WIDER RANGE OF COLOURS. CONTACT US IF YOU DON'T FIND THE ONE YOU WANT.

# SHEET MOSS COLOURS & FINISHES



## PRESERVED SHEET MOSS

Our sheet mosses are available in multiple shades of green and a range of thicknesses to provide you with more design options.

With our expertise in manipulating moss, we can create patterns and complex designs to suit any style or preference.



Dry

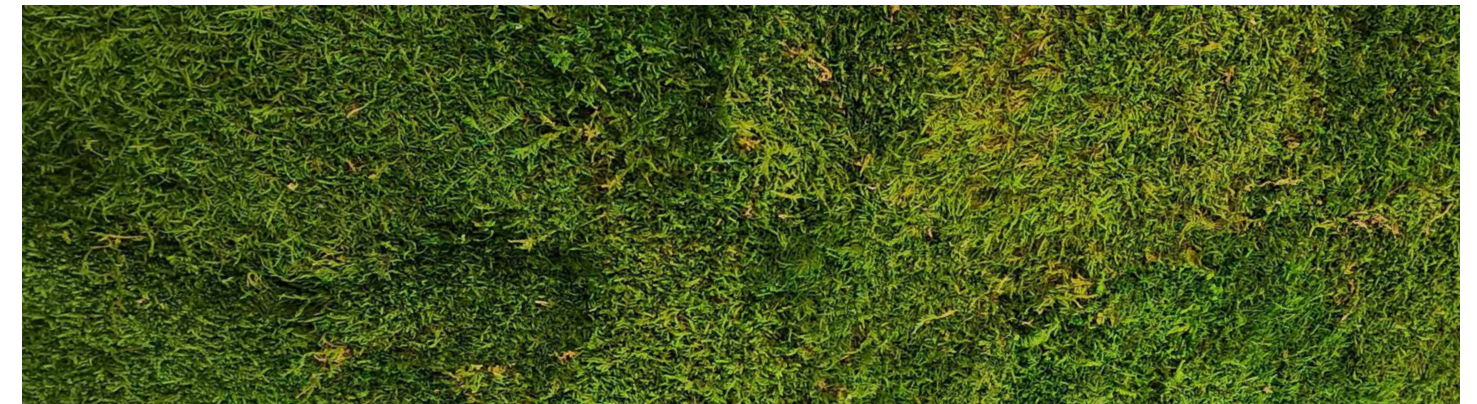


Light green



Dark green

### ONE COLOUR/UNICOLOUR



### BICOLOUR



# TEXTURED MOSS OPTIONS

Our unusual textured moss species introduce a subtle, additional texture and visual appeal to any project.

These lesser-known types of moss are ideal for bringing interesting natural textures and depth of colour to projects.

## ROCK MOSS



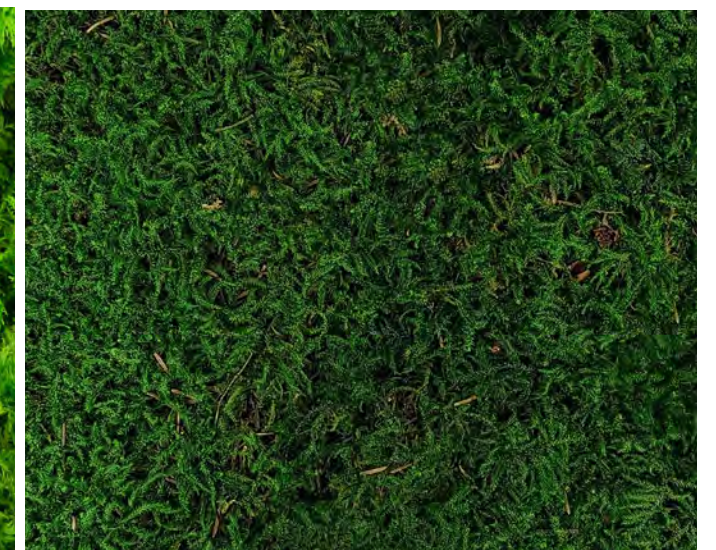
## COLOMBIAN MOSS



## FERN MOSS



## LYCOPODIUM



## PRESERVED TEXTURED MOSS

Our textured mosses are available in multiple shades of green and various textures to provide you with a range of options to choose from. Unique and varied products combined with our deep knowledge of moss and our design experience means we can create intricate patterns, colour and texture combinations resulting in an innovative custom piece for every job.





# PRESERVED POLE MOSS

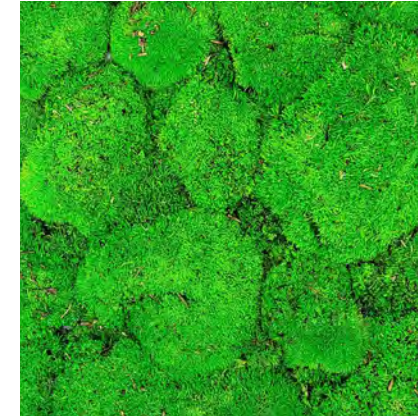
Another unusual type of moss, pole moss, look like moss pebbles. They are available in different shades of green and different textures. These interesting mosses add volume and texture while elevating the natural look of preserved projects.



## POLE MOSS ONLY

YOUR PROJECTS CAN BE MADE OF POLE MOSS ONLY

**ONE COLOUR/  
UNICOLOUR**



**BICOLOUR**



**MULTICOLOUR**



**MOOD MOSS**



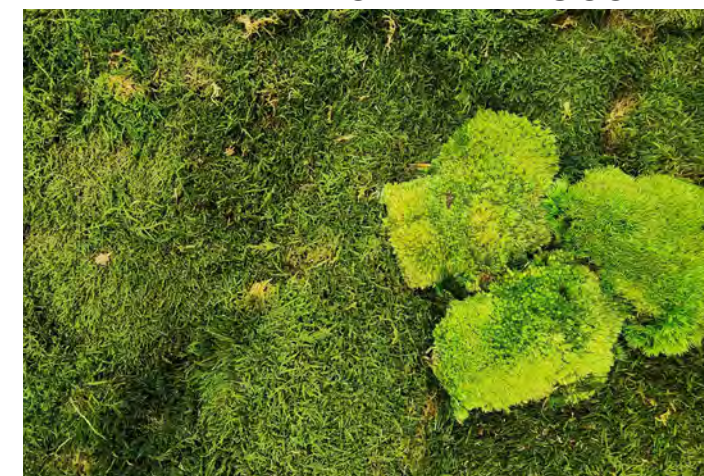
**PARISIAN MOSS**



## MIX OF POLE MOSS AND SHEET MOSS

YOU CAN MIX SHEET MOSS AND POLE MOSS FOR MORE TEXTURE AND VOLUME

**SHEET MOSS + 25% POLE MOSS**





MIXED MOSS PROJECTS

Mixed moss walls provide a natural and soothing touch to your indoor space. With a variety of colours and textures, they add an organic and lively dimension to your decor.

GRAPHICS



MIXED MOSS PROJECTS

Our walls are manufactured using natural mosses preserved on corrugated plastic panel bases. Walls can also be preserved on cork, wood or fabric panels for an additional charge. They are durable for many years and require no maintenance.

Our team of professionals collaborates with you to understand and target your design needs and preferences.

We believe that each moss wall is a unique work of art that reflects your personality and style while echoing your values.



NATURAL



CREATIVE



ABOUT 25% COVERAGE

dental  
& smile design  
at MAHOGAN Y

ABOUT 75% COVERAGE

ta

# FOLIA PROJECTS

We have more than 70 types of preserved plants and flowers. Adding folia to any moss project adds a spectacular depth to the design.



ABOUT 50% COVERAGE

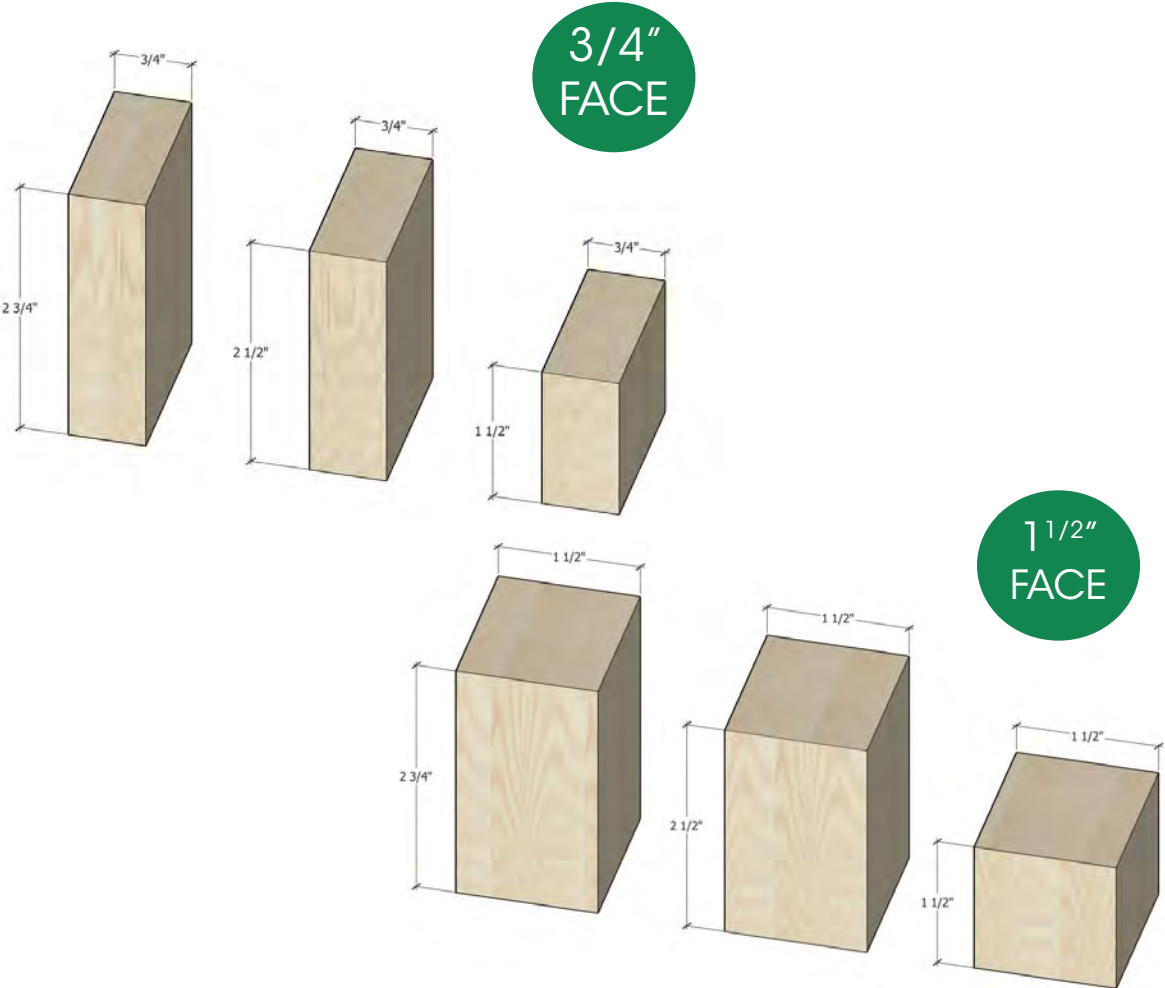
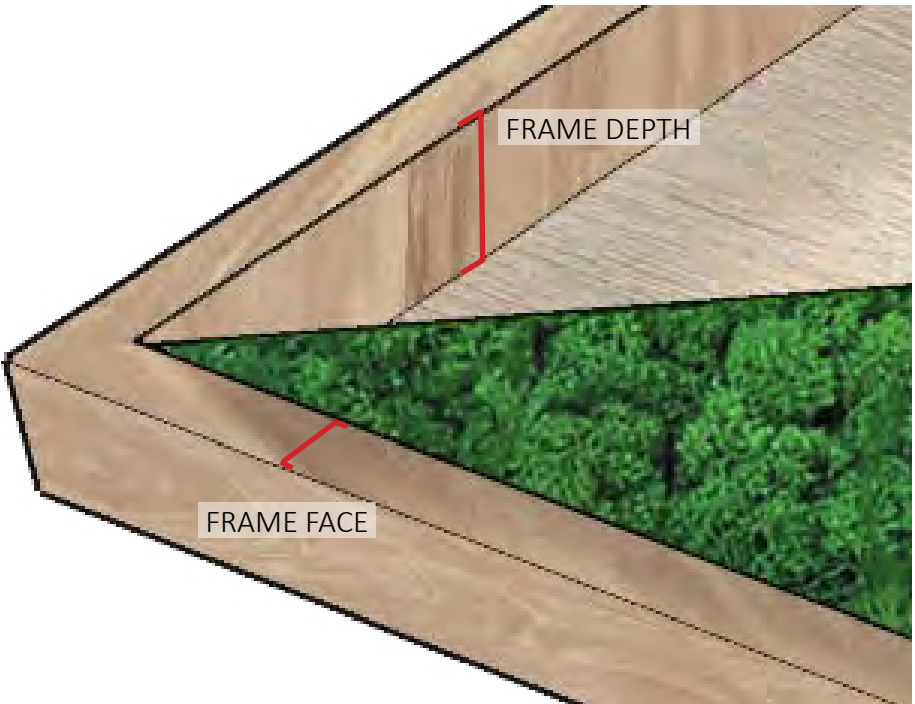


MORE THAN 75% COVERAGE

# FRAME STYLES



Frames are custom made for each order. Standard frame faces are 3/4" or 1 1/2". Standard depths are 1 1/2", 2 1/2", and 2 3/4". Most frames have a backing plywood panel that can account for approx 1/4" - 1/2" of the interior frame depth.



# WOOD STAINS

PAINTED FINISH ALSO AVAILABLE



ASH WHITE WASHED



ASH CLEAR



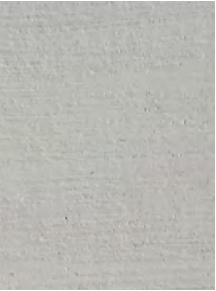
WALNUT



INK



GREY



WHITE PAINTED

# CUSTOMIZED LOGOS

A logo is a key element of an organization's visual identity. Adding your custom-built logo to your office lobby, reception area, waiting room, meeting room or restaurant creates a memorable branding of your organization's professional space.

## ACRYLIC



Laser cut for clean lines. Most styles of letters and logos can be produced. Comes in an assortment of colours.

## ACRYLIC CHANNEL LETTERS

Letters and/or logo featuring acrylic outline and base. Fill with flowers or moss colours of your choice.



## CUT LETTERS COVERED



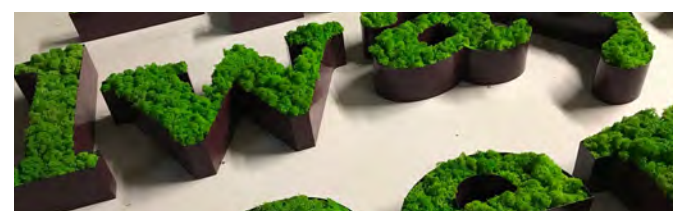
Logo and letters are laser cut then moss is applied to the surface for easy to mount moss designs. Choose the colour or colours of moss for your logo.

## WOOD LOGOS

Beautiful wood background slats create the base with logo and/or letters made from acrylic, metal wood or moss mounted on top.



## METAL CHANNEL LETTERS



Letters and/ or logo featuring metal outline and base. The channels in the middle are filled with coloured moss or flowers. Ask us about custom fillings.

## WOOD CHANNEL LETTERS

Letters and/or logo featuring wood outline and base. The channels in the middle are filled with coloured moss or flowers. Ask us about custom fillings.



## METAL LETTERS



Precision laser cut metal letters and/or logo. Finish, size and style options available.

## EMBEDDED WOOD LETTERS

Narrow laser-cut letters and/or logo embedded in a moss background. Choice of wood and moss colours available.



## MOSS LOGOS



Logo and letters created by glueing coloured moss to backing, surrounded by moss and/or preserved folia and flowers.

## NEON LED SIGN

Custom-made neon LED logo and/or letters, assorted styles available. Electrical access is required for installation.



## BACKLIT



Wood or Metal laser cut logo and/or letters fitted with back-mounted LED lights. Electrical access is required for installation.

# PLANTER OPTIONS

The sky is the limit when it comes to planters. We offer a very wide range of preserved ferns, foliage, and flowers for your planters.



Ferns



Foliage



Flowers

## OPTION 1: PLANTERS AND PRESERVED PLANT INSERTS



If you don't have the planters for your preserved plants, we can provide them!

We have a huge selection of planters to fit your space and your desires for your project: we can select different colours, different sizes, and materials depending on your vision of your ideal planter.

We can make a selection of ferns, foliage, and/or flowers and manufacture the inserts which will be placed directly inside the planters.

## OPTION 2: PRESERVED PLANTER INSERTS ONLY

Manufactured inserts



Installed inserts



If you already have the empty designated space/planters and only need the preserved plant inserts, we can do it too!

They are custom and very easy to install.



# PRESERVED PLANTERS

Passionate about creating unique and sustainable interior design solutions, we are proud to present our range of preserved planters, which are not only aesthetically pleasing but also very practical because they require no maintenance.

Our projects are designed to mimic the look and texture of living plants and mosses in nature while offering the durability and practicality of a preserved product. Their maintenance-free characteristics, with no size limit, make them perfect for indoor spaces.



# PRESERVED FLOORS AND CEILINGS

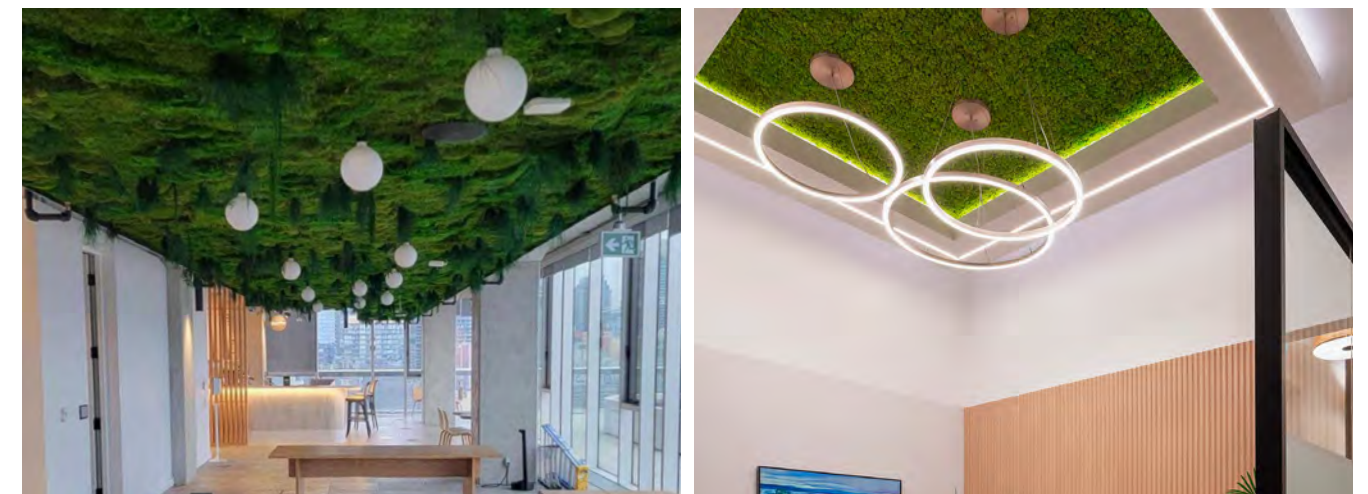
Because we like to shake things up to discover the most innovative solutions for your interior space, we also offer preserved projects installed on the floor as well as on the ceiling.

Biophilic design is not limited to wall installations; that's why we can create various types of preserved projects on the floor or ceiling, providing a natural and organic appearance.

## FLOORS



## CEILINGS



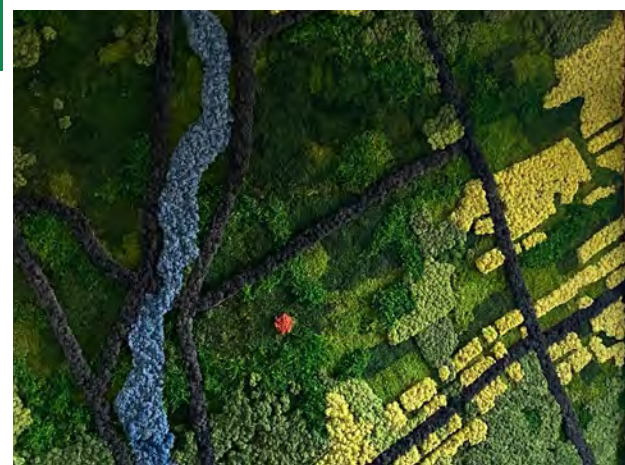
# ADDITIONAL FEES

Some additional fees can apply for your project.

## DESIGN / FINAL RESULT



design/render



final result

A render is a detailed preview of how your project will appear upon completion.

It enables you to visualize your project and confirm that we have accurately understood your expectations. Our renders are crafted by our design team to ensure that every aspect of your project is considered.



Our production team diligently adheres to the render specifications to ensure that your project is carried out in accordance with your expectations.

In the absence of a render, any additional edits not previously mentioned will incur additional charges. We want to make sure that you are completely satisfied, so we encourage you to add a render to your order to avoid any additional costs or potential disappointment.

## BACKING UPGRADE OPTIONS



Ecofelt



Cork



Plywood

Standard backing for preserved Moss & Folia projects is corrugated plastic.

You can upgrade the backing to Ecofelt, Cork or Plywood for an additional charge.

## MOSS ART EDGE



The moss art edges conceal the backing to which the moss is adhered.

When the project matches the wall size, we avoid using them, but when it's not the case, it allows for more refined finishes.

## WOODEN FRAMES

Whether you prefer a simple and elegant wooden frame or a more complex one with sophisticated details, our partner carpenter can create the frame that meets your needs.



## WOOD PIECES

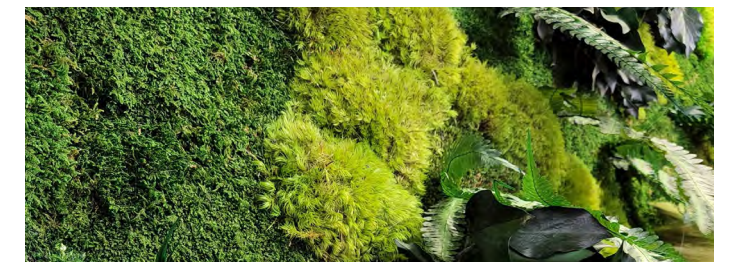


The addition of wood can transform your wall or frame by introducing a new texture and adding depth. We employ secure attachment techniques to guarantee the safety and durability of the wood addition.

## VOLUME

The reliefs seamlessly integrate into projects and can be customized in various shapes, sizes, and heights.

They enhance depth and dimension in any project.



## YOU SHOULD ALSO THINK ABOUT

**Shipping fees:** These are calculated during the quoting process but should not be overlooked when you choose your project.

**Installation fees:** If you don't have an installer, we work with a large network of installers across North America to ensure the installation of your project wherever you are.





# OUR PORTFOLIO

After more than 10 years of activity in North America, we have expertise that outperforms any competition, with over 10,000 projects to our name.

*Here are some of our achievements.*



## INTERIOR DESIGN SHOW

Location: Canada.  
Dimensions: 387 sqft.  
Biophilic system: mixed moss and folia walls.

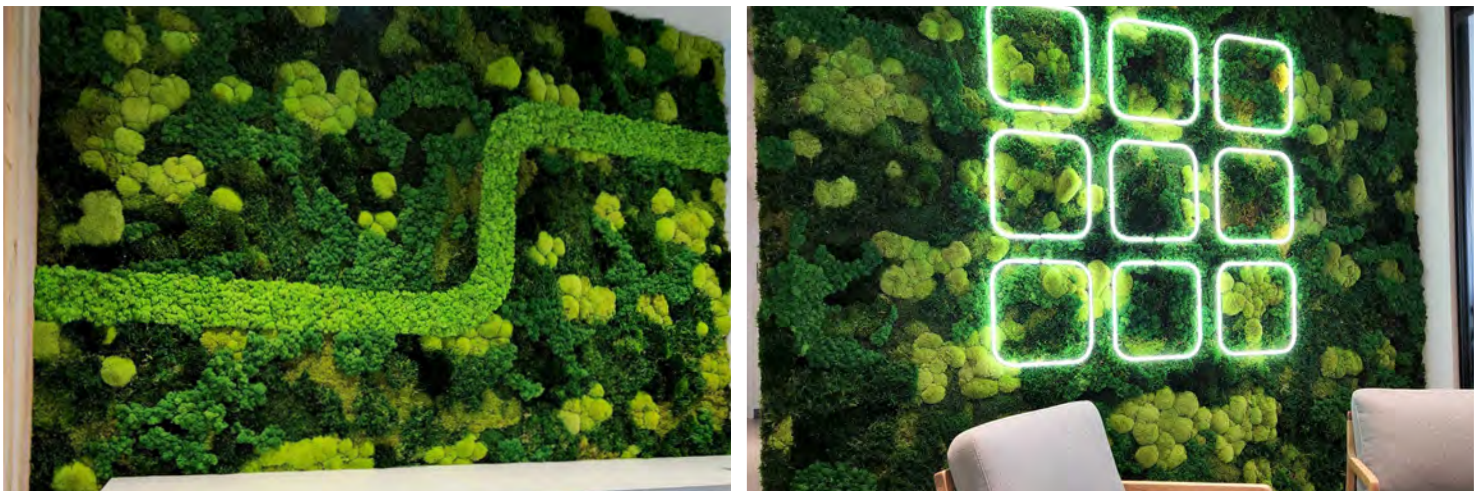
Products (mixed moss): reindeer moss natural and mint, sheet moss light and dark green, mood moss CA and dark green IS.  
Products (folia): sheet moss dark green IS, mood moss light CH, pole moss dark green IS, lycopodium, barba light green, ivy without fruits green, olive provencal, argyreia green fern and parchment fern.





**BRUNO (CLUB VERSANTE)**

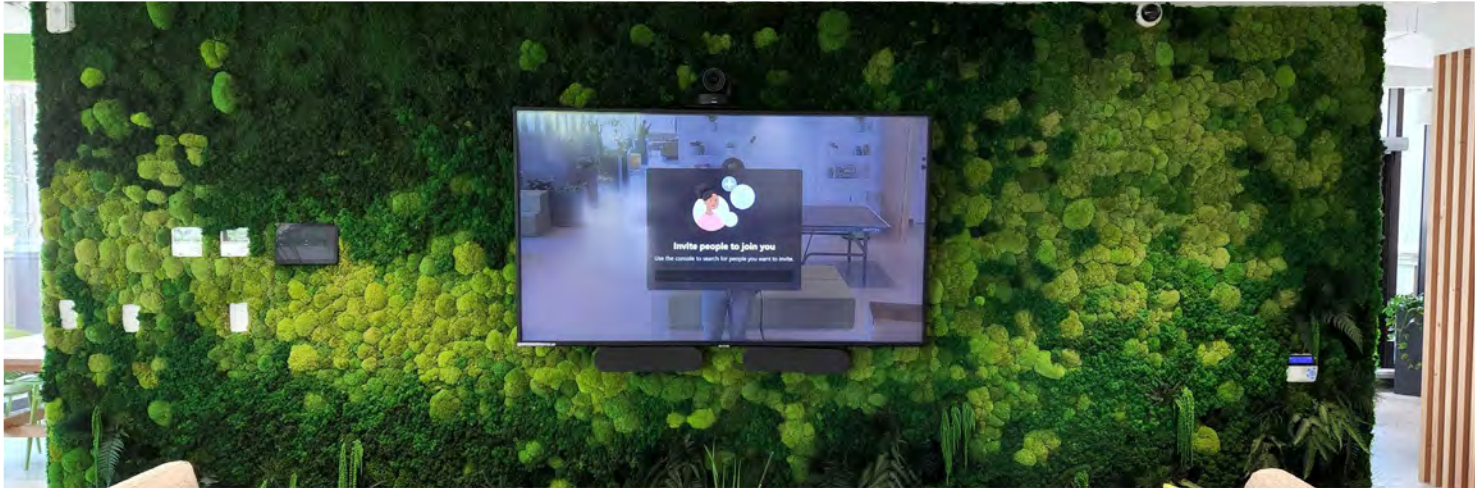
Location: Canada.  
Biophilic system: reindeer moss with folia and logo LED.  
Products: preserved reindeer moss mint, aubergine, yellow, red and pink with eucalyptus populus foliage.



**PAY BY PHONE**

Location: Canada.  
Biophilic system: one folia wall and two mixed moss.

Products (mixed moss): sheet moss dark green, sheet moss light green, pole moss light green, pole moss apple green, reindeer moss dark green, grass green and mood moss dark green.  
Products (folia): amaranthus light green, argyreia, and parchemin ferns.



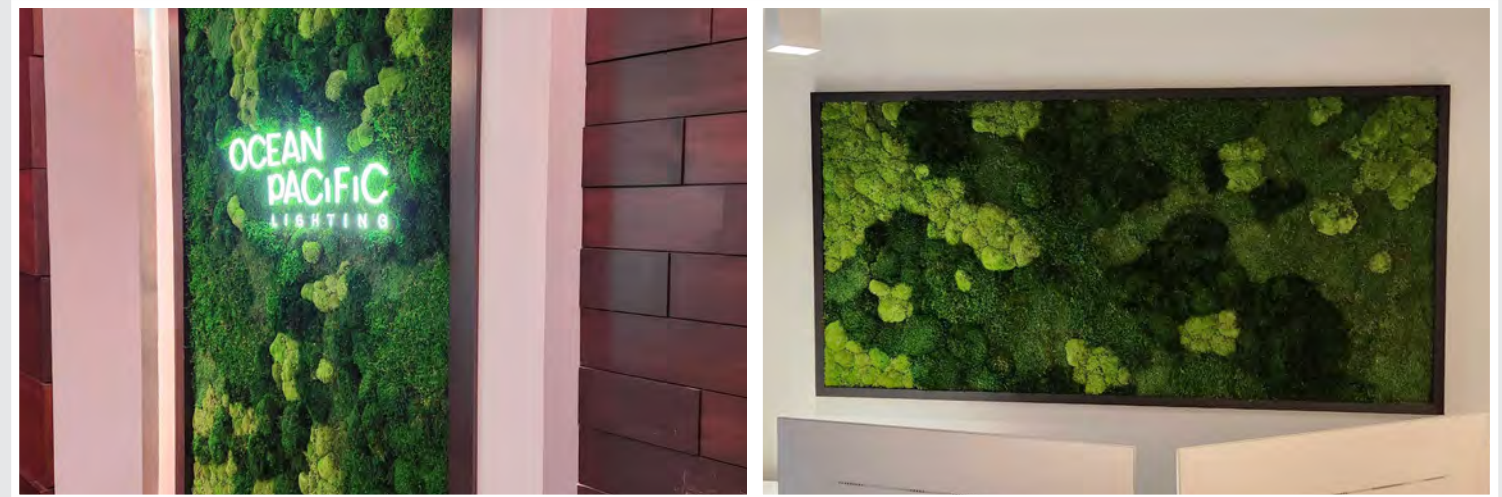


## GREENERY SASKATOON

Location: Canada.  
 Collaboration: Greenery Office Interiors Ltd.  
 Dimensions: 625 sqft.  
 Biophilic System: mixed moss wall.

Products: sheet moss dark green, reindeer dyed, spring green, and grass green light, mood moss dark and pole moss dark green.

Photos: Teatrx Inc.



## OCEAN PACIFIC LIGHTING

Location: Canada.  
 Biophilic system: one framed mixed moss with logo neon LED and one framed mixed moss.

Products: pole moss apple green, lycopodium moss, sheet moss dark green and mood moss.





## LITTLE MOUNTAIN DENTAL

Location: Canada.

Biophilic system: reindeer moss grade A+B with backlit logo.

Products: preserved reindeer moss dark green.



## VIC S.

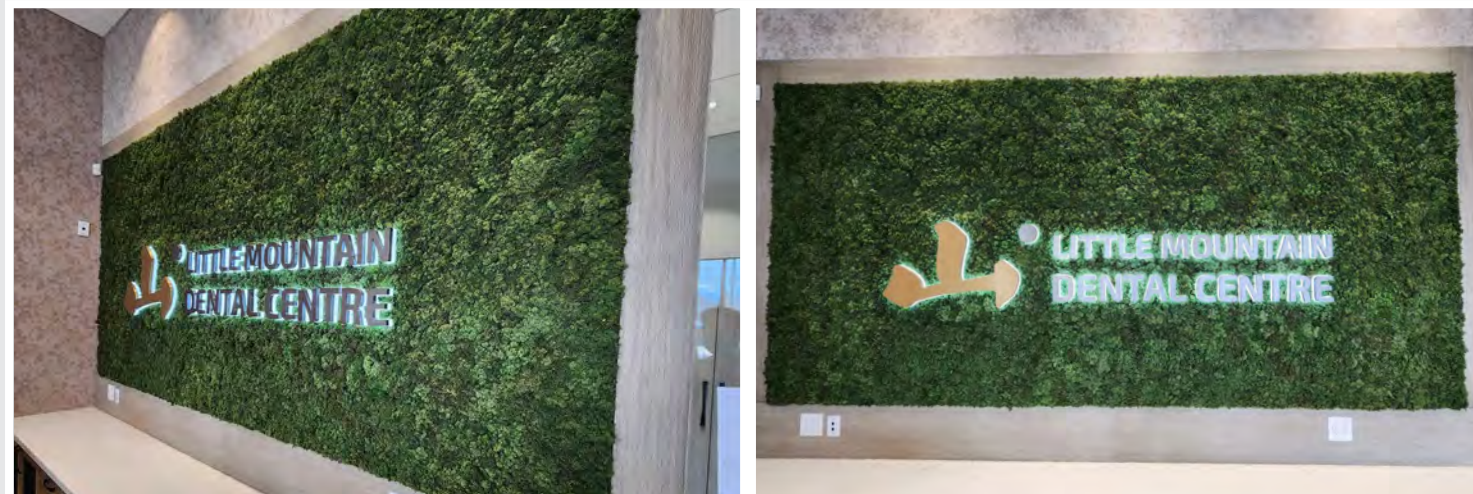
Location: Canada.

Dimensions: 84" x 30" (mixed moss), 67 1/2" x 13" (planter).

Biophilic system: one framed mixed moss and one planter.

Products (mixed moss): sheet moss dark green CH, pole moss apple CH, pole moss forest CH, mood moss IS, and reindeer grass green CA.

Products (planter): sheet moss dark IS, fine grass green, fern leather green NA, eucalyptus populus green NI, eucalyptus parvifolia green RU, and fern parchment green NA.



# OUR ACHIEVEMENTS

By choosing ByNature, you are choosing a leader in the biophilic sector in North America for over ten years with unparalleled expertise.

## WORLDWIDE

We currently have 4 offices in North America:

- Vancouver, Canada
- Toronto, Canada
- Quebec, Canada
- New York, United States

Thanks to our partners, we are present everywhere in North America. It enables us to deliver every State in the United States.

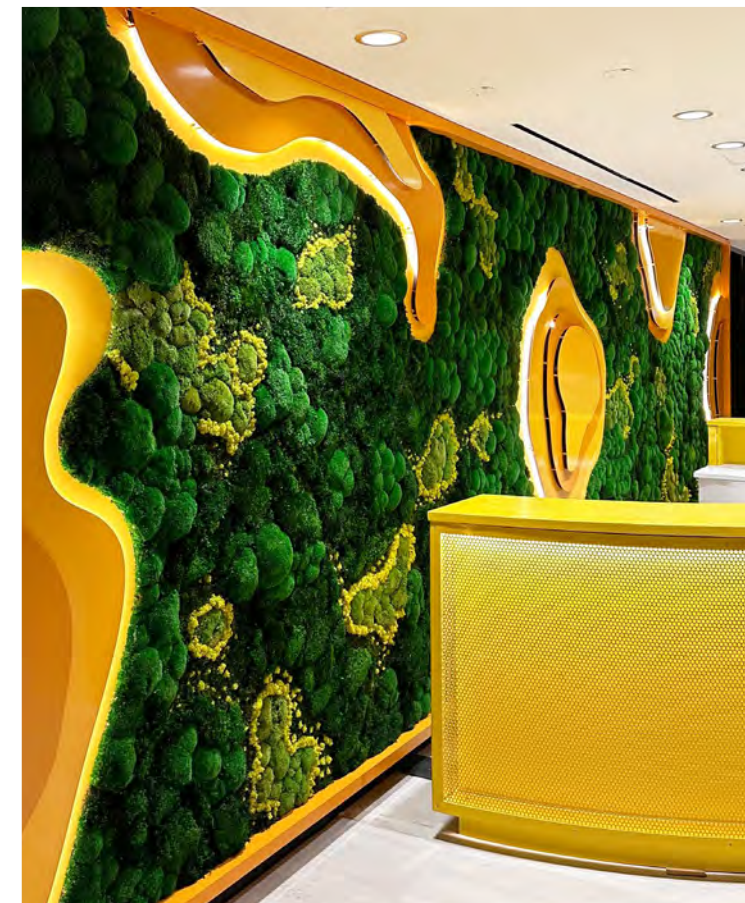


## HEALTHY SOLUTION

Our preserved mosses are natural and free from harmful substances for both health and the environment, as they do not emit any VOC toxins.



# FREQUENTLY ASKED QUESTIONS



## IS THERE A SMELL?

Preserved moss has a slight smell once installed in your space.

No need to worry though, the smell will dissipate over the weeks!

## WHAT DOES PRESERVED MEAN?

It's simple: the plants, flowers and mosses are real and used to be alive.

Our mosses are preserved using food dyes and vegetable oils to maintain their fresh and natural appearance without requiring any specific maintenance.

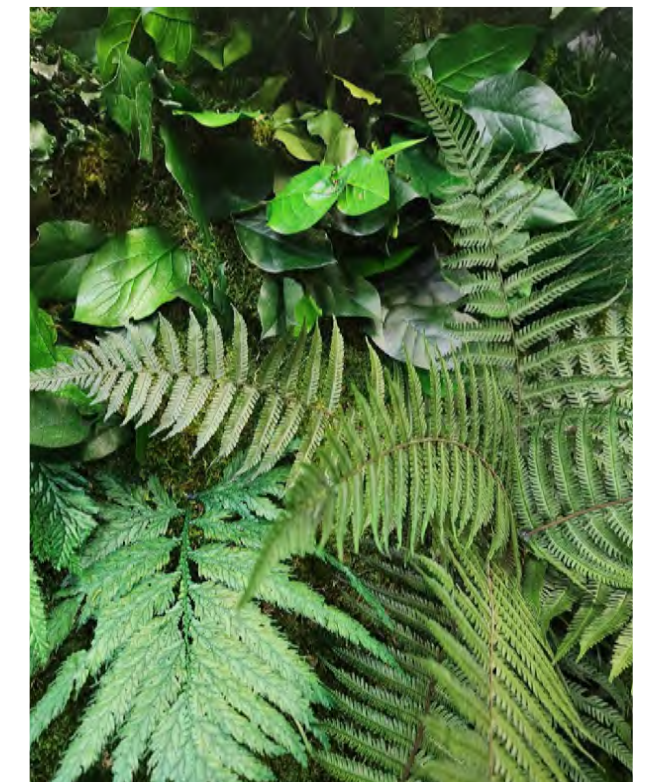
## HOW DOES MAINTENANCE WORK?

No maintenance for preserved moss and plants! It is recommended to maintain a humidity level of at least 30% to prevent the products from drying out.

Direct sunlight is also not advised, as it may cause the products to fade.

## WHAT IS THE LIFESPAN OF OUR PRODUCTS?

Several factors need to be considered, such as exposure to sunlight, room temperature, and humidity. Our preserved plants and mosses have a lifespan of approximately 1 to 10 years. If a plant begins to wither, it will need to be replaced.





# CONTACT & INFORMATION

Our team of biophilic specialists is always delighted to answer all your questions and assist with your project.

There are many ways to connect with us, whether it is by email, phone or through our website.

## CONTACT US

✉ [info@bynaturedesign.ca](mailto:info@bynaturedesign.ca)

☎ +1 855 436 2919

🌐 [www.bynaturedesign.ca](http://www.bynaturedesign.ca)

## OUR SOCIAL MEDIA

📷 [bynaturedesign](#)

📘 [bynaturedesign](#)

📌 [bynaturedesign](#)

## WHERE TO FIND US

### 📍 VANCOUVER

1000 Parker Street  
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V6A 2H2  
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### 📍 TORONTO

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North York, ON  
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CANADA

### 📍 QUÉBEC

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CANADA

