

PapierFlora



info@bynaturedesign.com https://bynaturedesign.com +1 855-436-2919

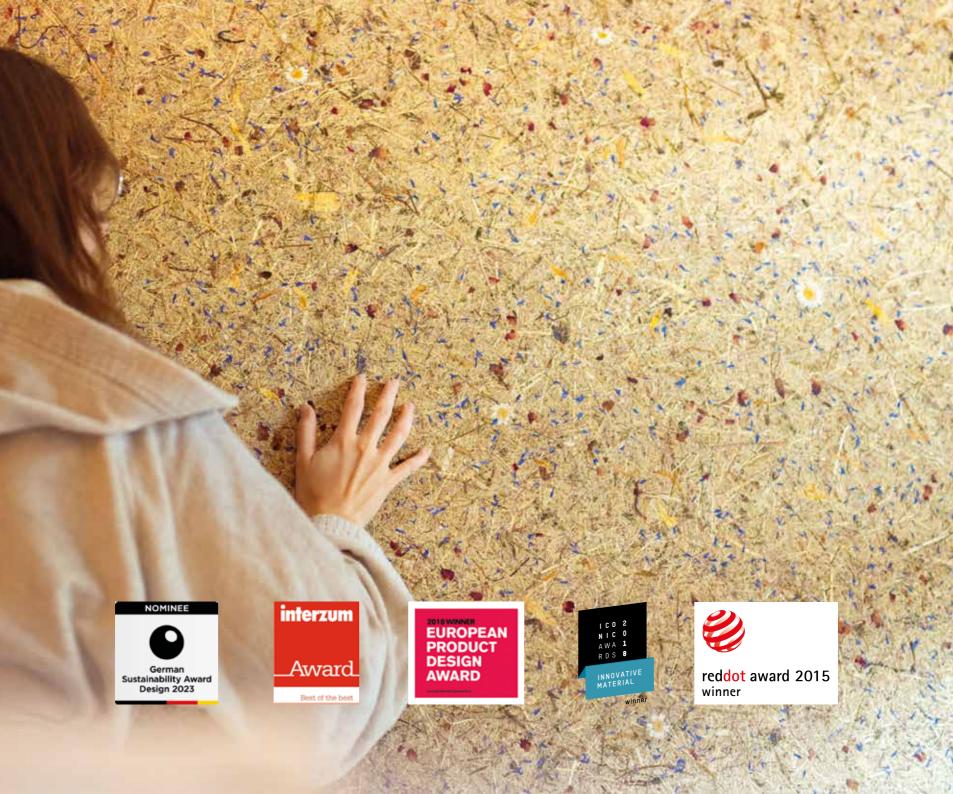


A JOURNEY THROUGH SUSTAINABLE NATURAL WORLDS FOR HEALTHY INTERIOR DESIGN









hypoallergenic and suitable for those with allergies.

Connected to Nature

We love nature – that's why we bring it indoors in the form of unique, sustainable wallpapers and decors. But that's not all: we also actively protect it by processing rapidly renewable raw materials, carbon-neutral and regionally.



Our Vision

As humans, we long for a sense of relaxation and well-being – whether at home, at work or in our leisure time. On average, we spend over 90% of our everyday lives indoors – far away from nature. This is precisely why our surroundings are so important.



Produced in Tyrol

We protect what we love and care about nature – that's why we are 100% carbon-neutral and produce locally and sustainably. We process rapidly renewable raw materials, recycle waste products and ensure the shortest possible transport routes. We care about people and take the extra steps to ensure a positive impact on everyone involved in the finished surface



Design meets Functionality

They can be used on walls, wood, glass and for many more applications. They ensure a pleasant indoor climate, they are sustainable and free from allergens. The natural surfaces create a great atmosphere, as well as giving you a good feeling allaround.

Pure Sensual Delights

The surfaces are untreated and therefore retain all their properties: their look, smell and feel. The materials make it possible to experience and enjoy the finest raw materials with all your senses.







See

The first impression – we SEE the natural surface that catches our attention and recognise the processed flowers and plants. This awakens our memories and reminds us of nature and its effects. Thanks to our gentle production process, the properties of the natural materials are largely retained.

Feel

Our curiosity is awakened – we touch the surface, FEEL the subtle nuances and feel the individual leaves, stems, buds and shells. The materials remain natural and unsealed to ensure that the fibres of the plants can still be felt.

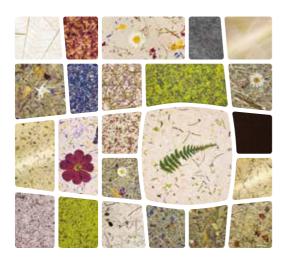
Smell

For a moment, we just take a break and breathe – we perceive the delicate scent of the plants. We SMELL the surface and close our eyes: fresh alpine hay, lovely rose, refreshing herbs and energising coffee awaken our emotions. Depending on the raw material used, decors have a natural scent and enhance a healthy indoor climate – without any added or artificial fragrances.



Innovative. Creative. Aesthetic

Dive into the many worlds of nature. Discover the unique Collection with sustainable materials for modern furniture making and future-oriented interior design.



The Collection

Embark on a journey! You will find six chapters in the collection that will transport you into different natural worlds: from the charm of the Tyrolean mountains to Mediterranean delights and the delicate luxury of skeletonised rubber tree leaves. Thematically grouped sensory experiences await you, offering you a wonderful first taste of the experience. On the back of the surfaces, you will find all the relevant information about the product and its effects.



Added value & effect

A natural environment gives us humans a boost and ensures mental clarity. Regional, upcycled and rapidly renewable raw materials are used to create sustainable products that offer real added value. Each of our compositions has its individual effect on spaces and people.



Natural flax fleece

Our natural flax fleece serves as the backing material for the majority of the collection. And for good reason: flax is a natural fibre with a wonderfully low ecological footprint and a fantastic effect on the indoor climate. The flax fleece is produced entirely without chemicals using hydroentanglement. The material is breathable, permeable, allergy-tested and regulates the indoor climate.



Collection

Explore and dive in! This collection gives you a taste of the wonderful natural worlds. Browse through the chapters and experience the themed worlds of the collection.



Alpine Paradise

Experience the clarity and freshness of the Tyrolean mountains: real mountain hay from the Alps and colourful flowers offer you wonderfully memorable sensory experiences.



Divine Sunshine

Mediterranean sensory joys: Soothing and fragrant herbs from the Mediterranean bring the sunshine to you.



Airy heights

Arrive at the top: Loosely scattered natural fibres on multifunctional backings support a pleasant indoor climate and ensure a sense of well-being.



Euphoric Moments

Nature's treasures: Vibrant colours and wonderful fragrances, combined with fantastic design. This is maximalism, interpreted in a new and natural way.



Forest Bathing

Dive in: immerse yourself in the forest. Experience the healing effect of a walk in the woods and the wonderful properties of refreshing moss for thoughtful space concepts.



Brilliant Harmonies

Unique elegance and delicate luxury: Exquisite compositions of delicate natural materials and shimmering colours create a dreamlike atmosphere in the interior.



ROSY EVERLASTING / Baufritz



SUPERBLOOM



TROPICAL HEART



JUNGLE KING



WILDSPITZE light / TIROLER VERSICHERUNG / Natural Acoustic



WILDSPITZE ROSE GARDEN / LinkedIn Office Dubai / acoulite.com / Nikola Stokanovic



ALPINE MEADOW / Reznicek Vienna / woody room acoustics by teamwork



VINE LEAVES medium / Vineyard Christ / woody room acoustics by teamwork

Alpine Paradise





ALMWIESE / TAUERN SPA Zell am See Kaprun

THE CLARITY AND FRESHNESS OF THE TYROLEAN MOUNTAINS

The mountains are calling – and you must go. Wonderfully clear, fresh air and spectacular natural landscapes await you there. The plants change depending on the season, the altitude and the regions of the Alps. Our wonderfully natural surfaces are made from pure mountain hay, harvested from the Tyrolean Alps, bringing this biodiversity directly into your interior.

A fresh hay fragrance that relaxes the mind and provides inner peace and clarity through its unique blend of natural aromas awaits you. And you are also doing something good for our environment. Our Alpine hay comes directly from the regional mountain meadows of Tyrol, just a stone's throw away from our production facilities. This keeps transport routes very short – in line with real, lived sustainability.





ALMWIESE / TAUERN SPA Zell am See Kaprun



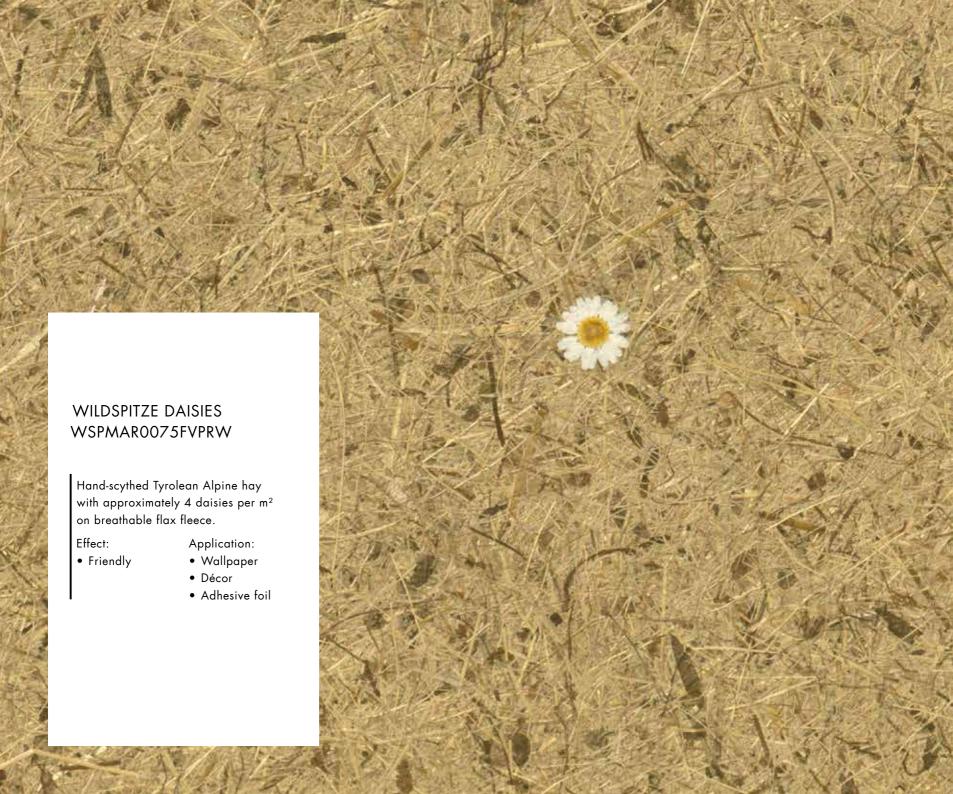
WILDSPITZE / aifach arosa / atelier zürich ag / Martin Guggisberg

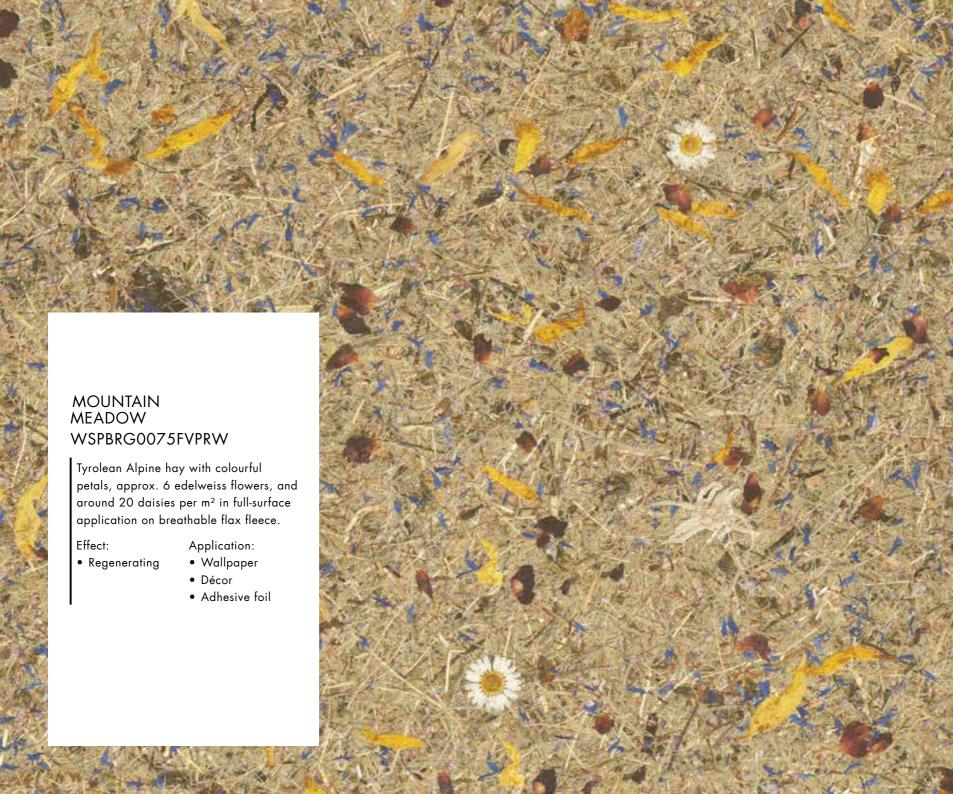


BERGWIESE / Les Jardins de Gaia in France / Germain Herriau

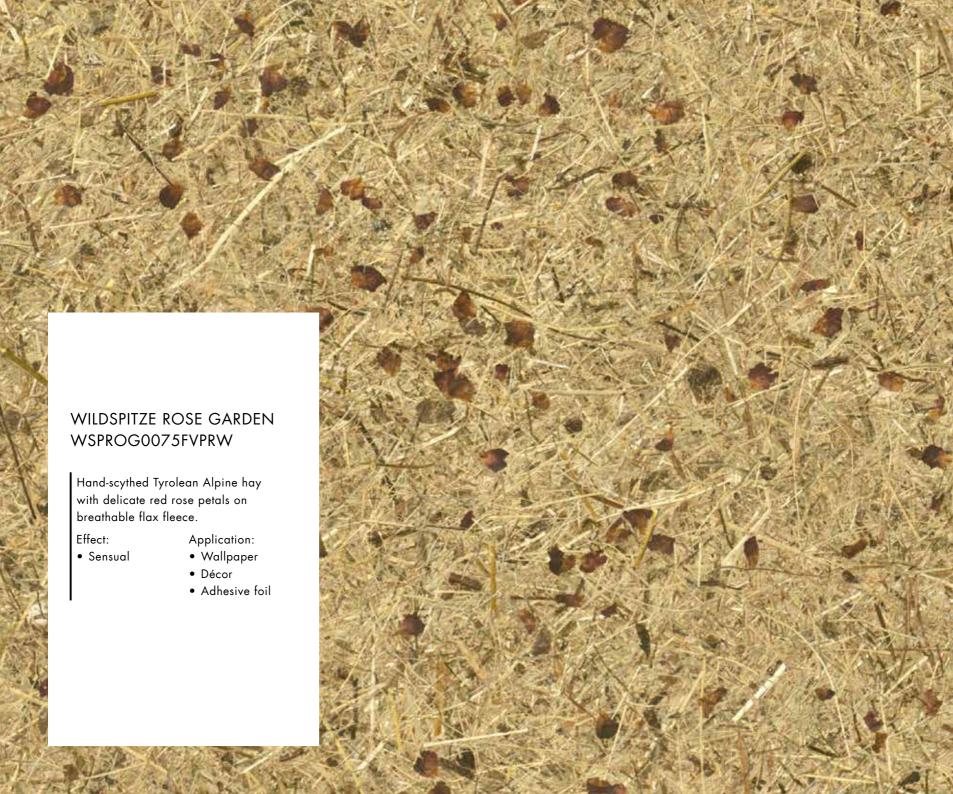


ALMWIESE / AOC Restaurant Copenhagen / HolmrisB8













Airy Heights



ARRIVE AT THE TOP

You are now at higher altitudes – at the very top of the Alps. The vegetation becomes sparser and the flora defies extreme climatic conditions on barren rock. And yet, there is a blade of grass here, a fragrant flower there... With our cosy and sustainable surfaces you can bring this feeling of airy heights indoors.













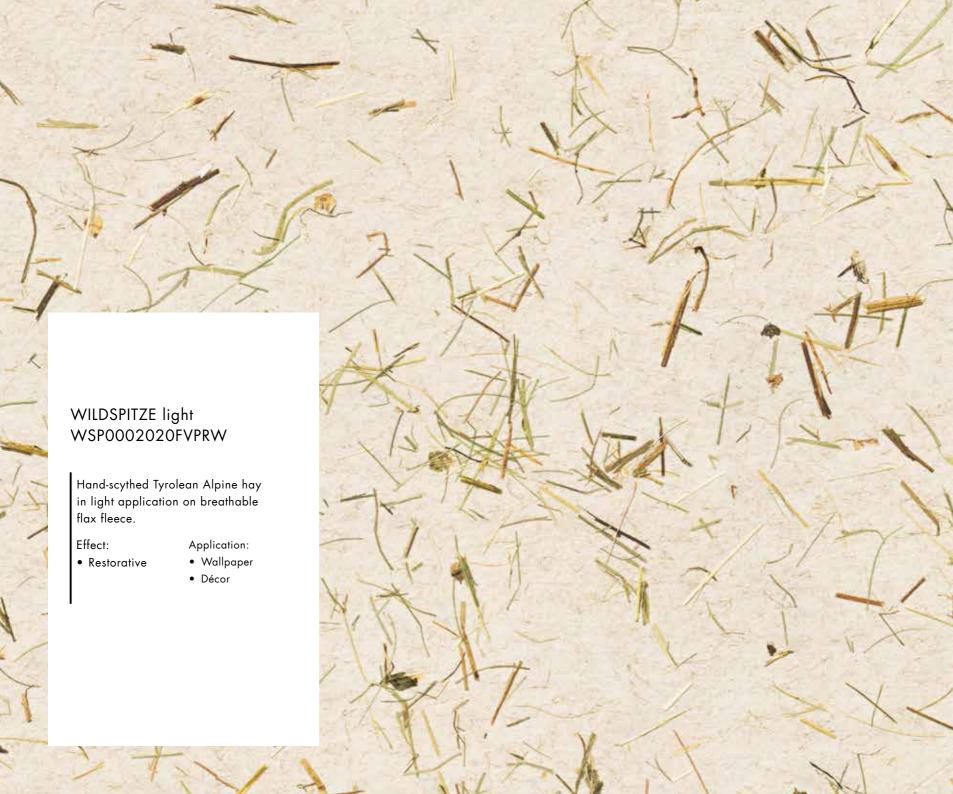
ALMWIESE light / Venttri

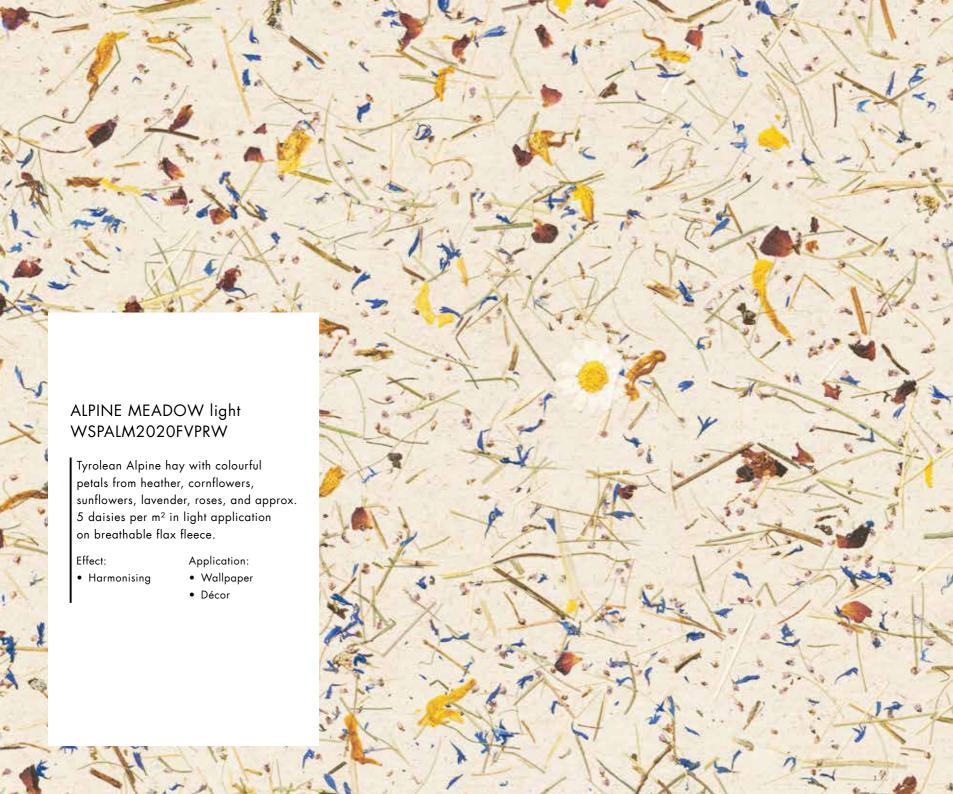


WILDSPITZE light / Atelier Inlinea Zurich



WILDSPITZE light / Nature hotel Molin in South Tyrol







Forest Bathing



DIVE INTO THE LUSH GREENERY

You immerse yourself in the lush green of the forest. The woody scent of trees envelops you. You slowly walk over soft moss, lightly touching grasses and ferns. Your senses relax and you feel at ease.

The term forest bathing" originated in Japan and describes the conscious enjoyment of the healing effects that the forest provides. You can experience that in your home: The surfaces made with real natural materials from the forest transport you directly into wonderfully green plant worlds and their natural properties create a healthy atmosphere in your spaces. Create your forest oasis with wonderful shades of green, relaxing fragrances and a positive effect on the indoor climate.



MOOS HELLGRÜN / Volksbank Karlsruhe Durlach / leograf.at





ZIRBENWALD



MOOS HELLGRÜN / Marcel Schäfer



MOOS MIX



MOOS GRAU









Divine Sunshine







You are enveloped in golden sunshine. All around you, you see fragrant plants, healing herbs, vineyards and olive trees. You fully savour the scent of the Mediterranean plant world and relax as you take it all in.

The surfaces with natural materials from the Mediterranean bring sunshine and a sense of warmth into the interior. The scent of Mediterranean medicinal herbs, the striking hues of vine leaves, combined with sustainable backing materials – an absolute treat for all your senses!







CARPE DIEM



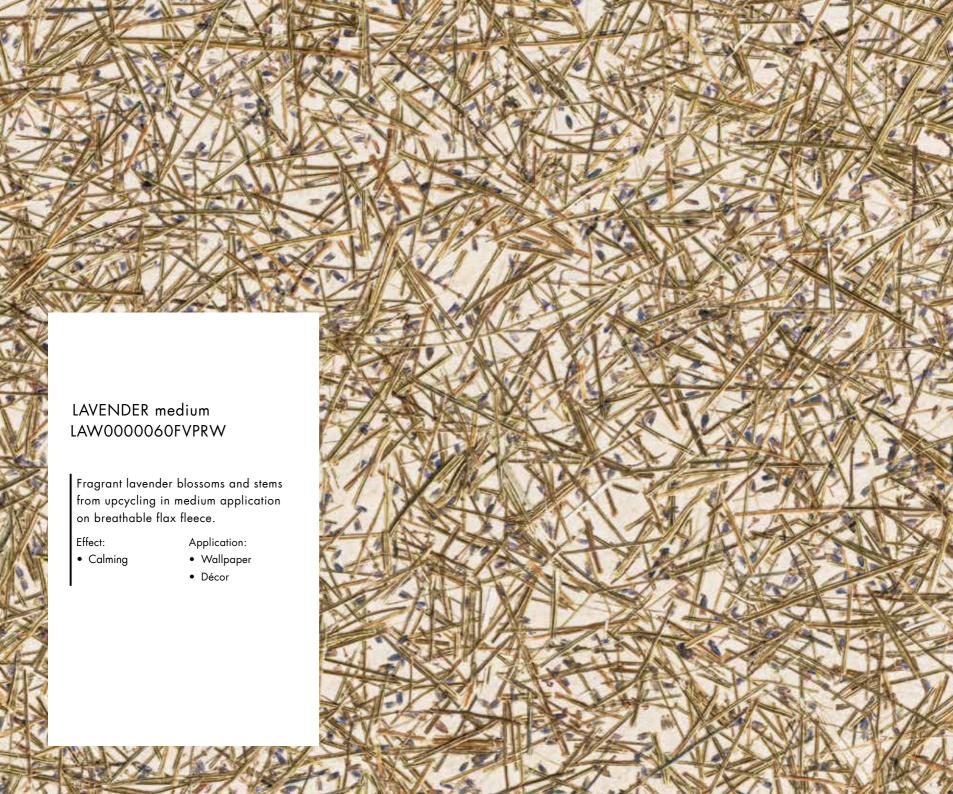
LAVENDEL medium / Cafe FLUZZ Kufstein

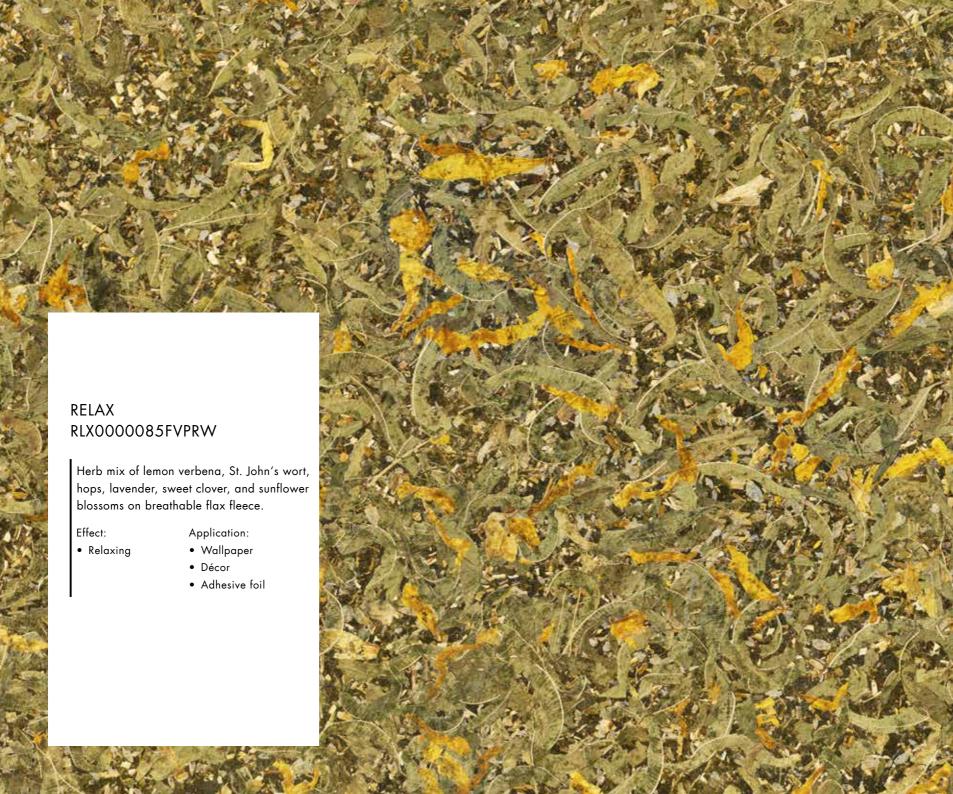


WEINBLÄTTER medium

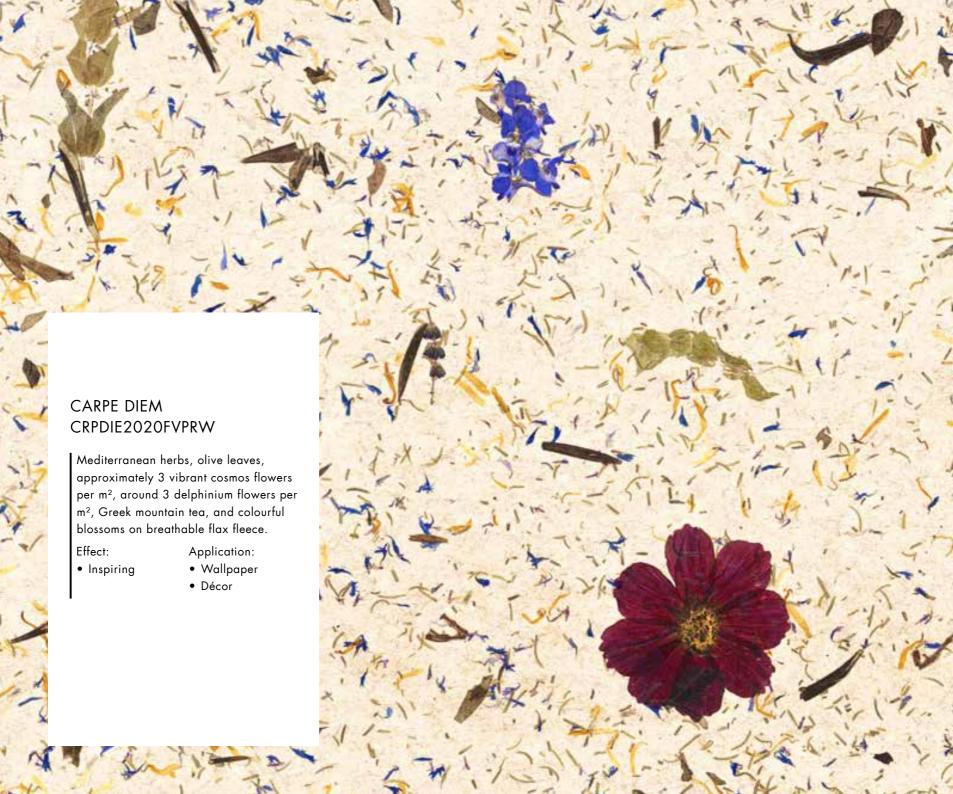


RELAX / The Shard in London





VINE LEAVES medium WINLAB0060FVPRW Cut autumnal vine leaves in medium application on breathable flax fleece. Application: Effect: Grounding • Wallpaper • Décor



Euphoric Moments



KORNBLUME BLAU / POSThome in Rome / Thirtyone Design + Management / Valentina Sommariva

TREASURES OF NATURE

More is more! Your senses take in rich colours and wonderful fragrances. Creative interior design can truly contribute to your happiness by stimulating the senses and simply putting you in a good mood.

With natural surfaces, you reinterpret maximalism in a completely new (and sustainable) way. By combining fantastic designs with statement colours and wonderful fragrances, you create a uniquely inspiring atmosphere that creates lasting impressions and emotions. Envelop your senses with fragrant roses, heavenly coffee and brilliantly blue cornflowers.

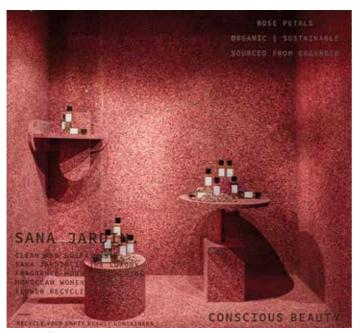




 ${\it KORNBLUME\ BLAU\ /\ POSThome\ in\ Rome\ Thirtyone\ Design\ +\ Management\ /\ Valentina\ Sommariva}$



ROSENBLÜTEN / Henschel Darmstadt / blocher partners / Joachim Grothus



ROSENBLÜTEN / Liberty's London



KORNBLUME BLAU / Masterpiece Torsten Bauer



KAFEELEDER / Carmel Business Showroom in Israel





KAFEELEDER / HONEST coffee Brüssel / Études Architecture & Design / Alexandre de Terwangne

COFFEE LEATHER KAF0000190FLXST

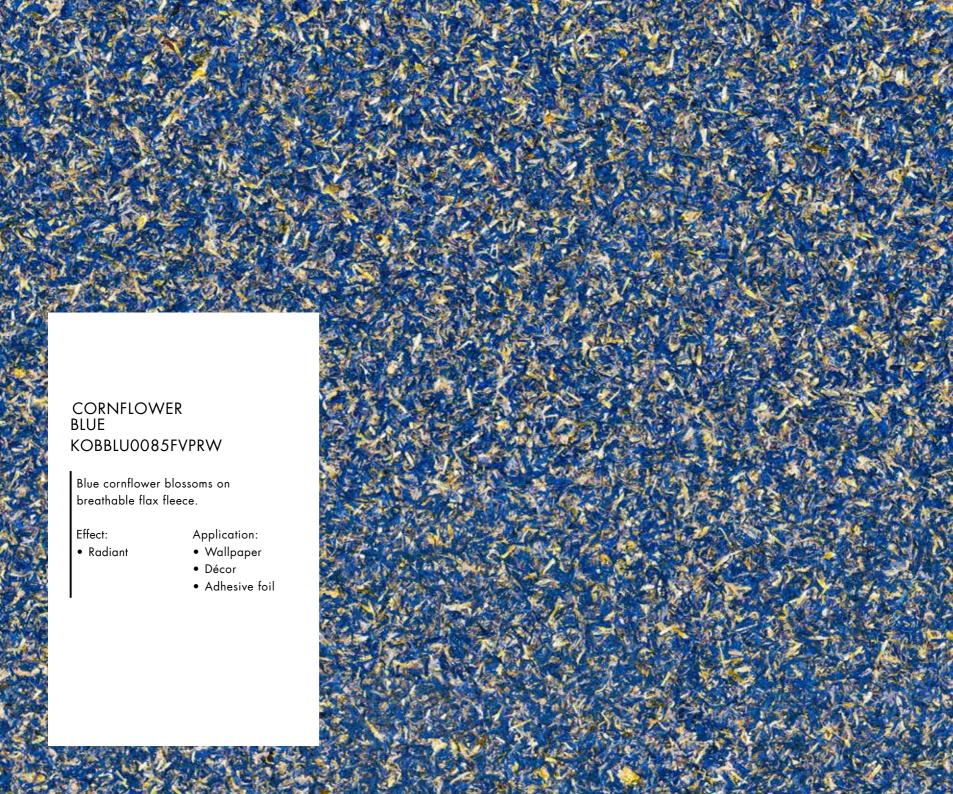
Fragrant coffee powder on flexi – the energising scent of fresh coffee, combined with the elegant look of vegan leather.

Effect:

Application:

- Energising
- Wallpaper
- Décor





Brilliant Harmonies

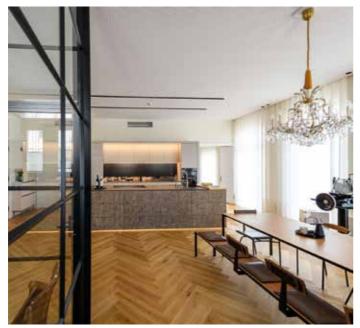


SKELETTBLÄTTER self-adhesive translucent / Hypo Tirol Bank Innsbruck-Pradl / birgitkoell.at

UNIQUE ELEGANCE AND DELICATE LUXURY

Exquisite materials, fascinating shapes and shimmering colours surround you. All of that embodies the elegance of nature, because its creativity knows no bounds: Each plant contains an extraordinary structure and a unique combination of colours.

Sophisticated compositions of delicate natural materials, shimmering gold paper and natural wool create a dreamlike atmosphere inside. Let yourself be seduced – by natural elegance and delicate luxury.



WOLLE / Tischlerei Krumböck



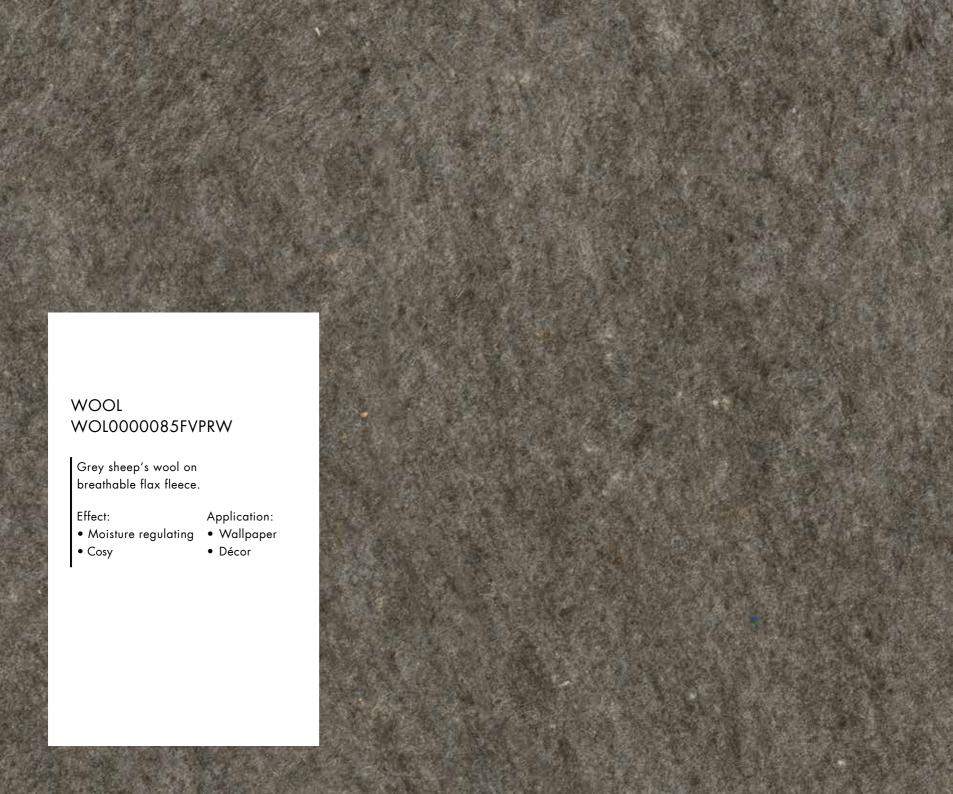
SKELETTBLÄTTER self-adhesive translucent / Plantagen Office Sweden / Lasse Olsson Photo



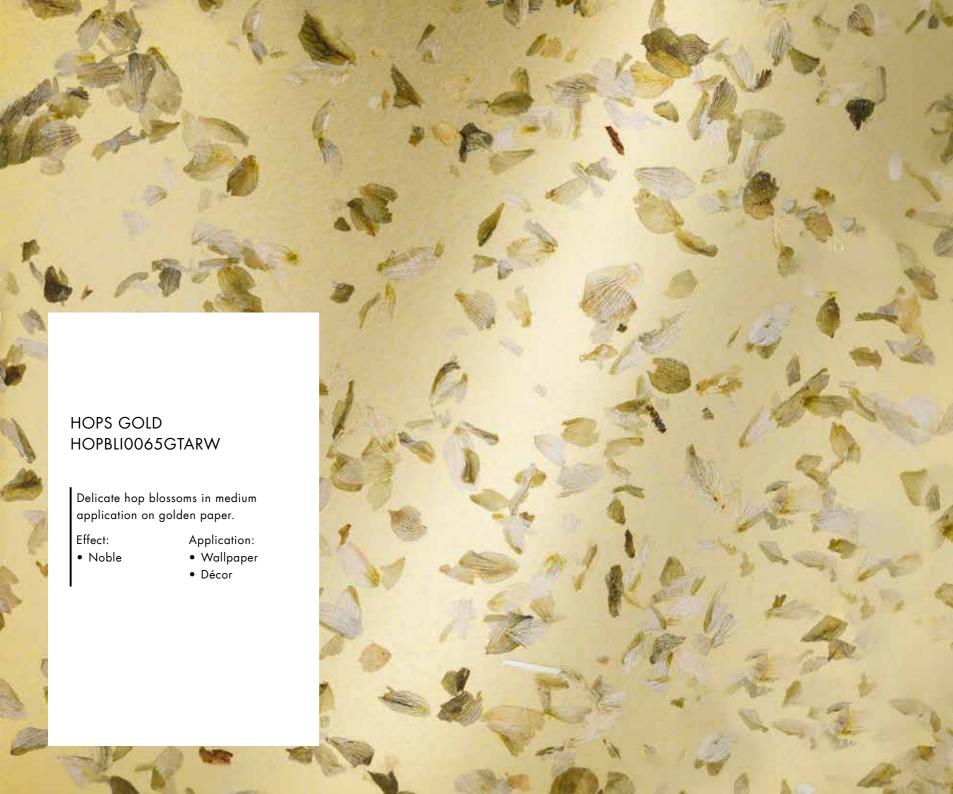
HOPFEN GOLD / POSThome Rome Thirtyone Design + Management / Valentina Sommariva

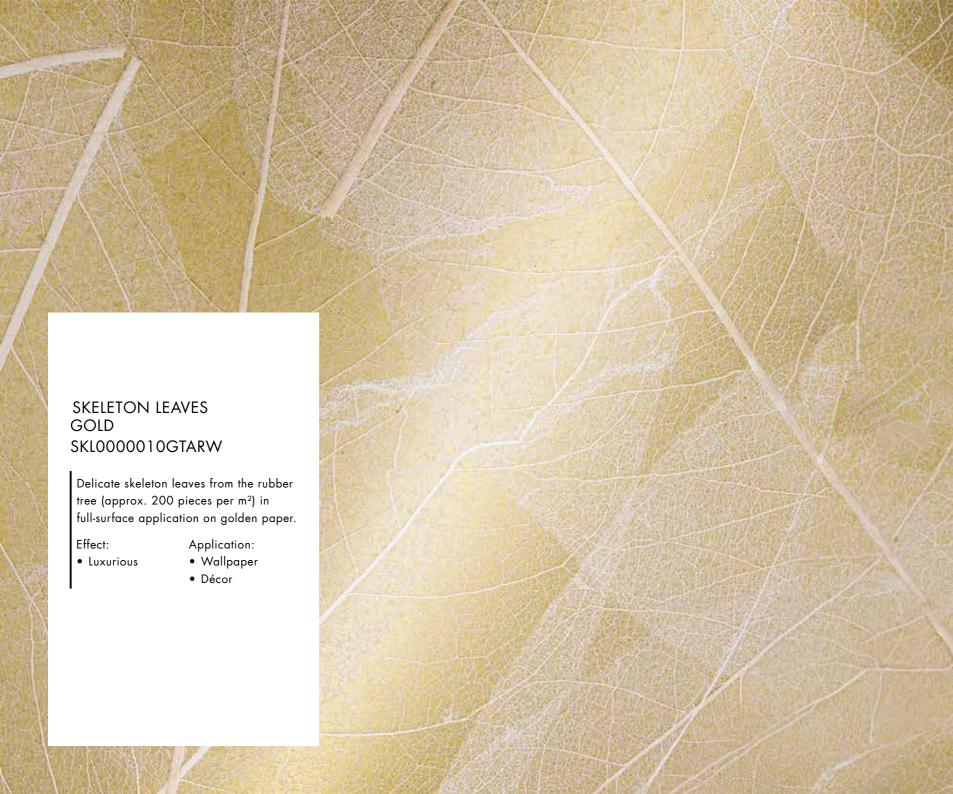


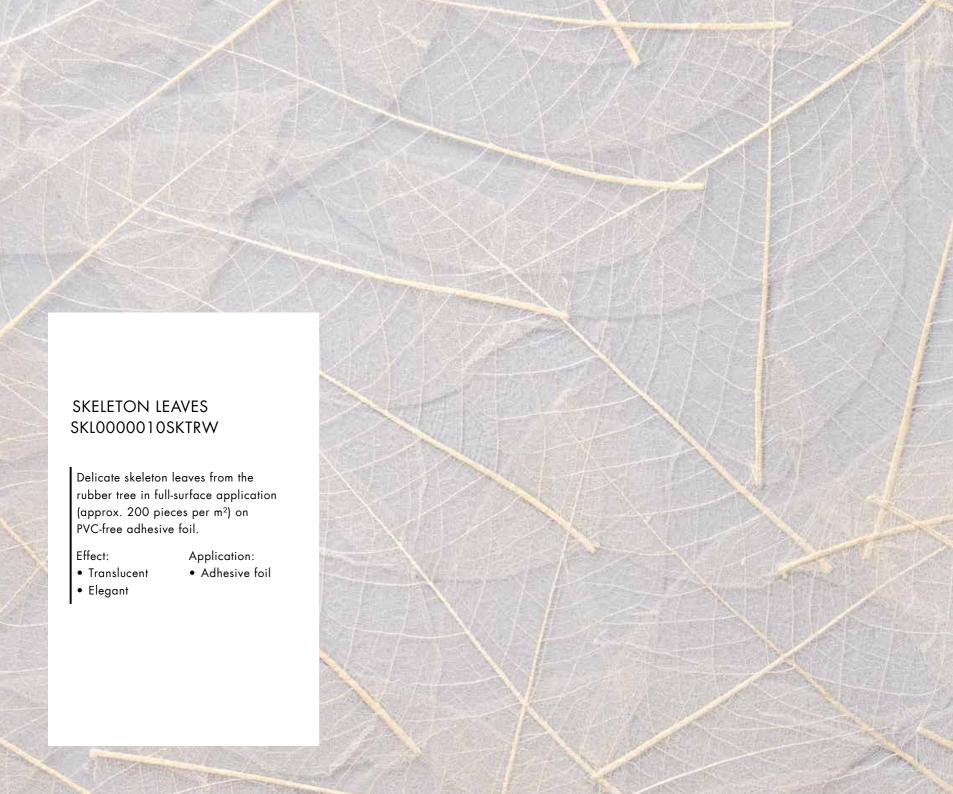
WILDSPITZE GOLD / Plain Vanilla / Finbarr Fallon













Naturally sustainable

Real, lived sustainability is always a priority. From the selection of raw materials and the local production to the finished natural product: we follow strict criteria. Because we want to ensure that the surfaces have a positive effect – both on us humans as well as on our environment.



Going Further

Our innovative surfaces are natural products – and therefore in themselves a more sustainable alternative to conventional surfaces. But we go further: we produce locally, certified carbonneutral and in compliance with the principle of the circular economy. We live sustainability in all areas: we work as paper-free as possible, our vehicle fleet has been fully electric since 2022, our production facilities are heated using our own process heat and 100% of our electricity comes from green energy.



Great Choice

Saving our resources is important to us – after all, there is no Planet B. We leave nothing to chance when it comes to selecting our natural raw materials. We work in direct trade with farmers from the Tyrolean Alps, keeping the majority of transport routes extremely short. We give leftover products such as moss and lavender stems a second chance by processing them into wonderfully natural surfaces.



Certified & Award-Winning

We understand sustainability and implement it in a certified manner. Together with ClimatePartner, we assess and reduce our CO_2 footprint and support climate protection projects. We received the Green Product Award in 2019 for our innovative products and their environmentally friendly production, and were nominated for the German Sustainability Award in 2023. But that's not all: as part of the Bioeconomy Austria network, we are constantly researching even more environmentally friendly production methods for a greener future.













Natural Surfaces



WILDSPITZE MARGERITEN Fragrant Alpine hay with marguerites



BERGWIESE Fragrant Alpine hay with Edelweiss, marguerites and colourful petals



WILDSPITZE HIMMELBLAU Fragrant Alpine hay with bright blue cornflower petals



WILDSPITZE ROSENGARTEN Fragrant Alpine hay with delicate red rose petals



WILDSPITZE Fragrant hand-cut Alpine hay from the Tyrolean Alps



ALMWIESE Fragrant Alpine hay with marguerites and colourful flower petals



WILDSPITZE light Alpine hay from the Tyrolean Alps on flax backing



ALMWIESE light Alpine hay with marguerites and colourful flower petals on flax backing



BERGWIESE medium Alpine hay with Edelweiss, marguerites and



ZIRBENWALD Fragrant Austrian stone pine wood with moss, spruce needles and fern leaves



MOOS GRAU Upcycled light grey moss



MOOS HELLGRÜN Upcycled light green moss



MOOS MIX An upcycled mix of dark and light green moss



LAVENDEL medium Lavender stems and blossoms on flax backing



RELAX Soothing herbal mix



WEINBLÄTTER medium



Autumnal wine leaves on flax backing



CARPE DIEM Mediterranean herbs, olive leaves, blossoms



KAFEELEDER Fragrant coffee powder



ROSENBLÜTEN

HOPFEN GOLD Softly shimmering hop blossoms on golden paper



KORNBLUME BLAU Bright blue cornflower petals





SKELETTBLÄTTER GOLD Delicate skeleton leaves from the rubber tree on golden paper



WOLLE Cosy grey sheep's wool



SKELETTBLÄTTER Delicate skeleton leaves from the rubber tree on a translucent self-adhesive foil



WILDSPITZE GOLD Fragrant Alpine hay on golden paper













and Greek mountain tea on flax backing

Knowledge & FAQ

How to process our natural surfaces?

- Wallpaper: Apply using the wall-pasting technique with overlap and double-cut. The wall must be prepared accordingly. Consult our recommendations for adhesives. The effect of the wallpaper must be assessed after applying 3 strips.
- Wood-working: Process using the usual machinery of a carpenter. Protect the material with separating paper and do not exceed the maximum pressing temperature. The use of a counter-balance sheet is recommended.
- Self-adhesive: Adhere directly to smooth and rough surfaces using the dry application method. The surfaces must be prepared accordingly.

How long do these surfaces remain fragrant?

Our natural surfaces have a natural scent – without any artificial additives. The intensity of the fragrance depends on environmental factors, individual perception and the natural fibres used. Carefully spraying the surface with water can refresh the fragrance, while sealing or varnishing can reduce the intensity of the fragrance.

Can our natural surfaces trigger allergies?

The tested natural surfaces are hypoallergenic due to the pressing temperature and pressing time. This means that everyone can enjoy the calming effect of fragrant natural materials without hesitation. The test report is available on the website in the download area.

How should our natural surfaces be cleaned?

The surfaces made of genuine natural fibres are largely care and maintenance-free. If cleaning is necessary, we recommend gentle vacuuming or wiping with a damp or dry cloth, depending on the surface. Avoid coarse brushes and aggressive cleaning agents. Please also refer to our specific instructions.

Are our natural surfaces suitable for wet areas?

The surfaces are untreated and ,pure nature'. Without further sealing, they are only suitable for interior applications and should be kept away from moisture or wet areas. Our surfaces can be sealed with oils or protected with glass and epoxy to fulfil particularly high requirements for abrasion, water and scratch resistance or lightfastness. Please also refer to our specific instructions.





ByNature Import Inc

1.855.436.2919 info@bynaturedesign.com www.bynaturedesign.com



Vancouver - Calgary - Toronto - Montreal - Quebec (City) - New York Canada - USA - Europe



